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Abstract
The purposes of the study were to explore the safety awareness about the accidental injury prevention for community residents, to analyze the difference of safety behavior, safety attitude and household risk perception among different backgrounds of residents, and to study the relationships of these variables. By accomplishing the mission, the questionnaire was created from literature review, and then a household visit questionnaire was completed to Chang-Rong Community in Tainan city. There were 250 questionnaires was administered to 25 local neighborhoods randomly and the respondent rate of valid questionnaires is 97.17%. Descriptive statistics analysis, reliability analysis, factor analysis, t-test analysis, one-way ANOVA analysis, Tukey HSD post hoc, Pearson product-moment correlation, and stepwise multiple regression were applied to analyze data. Reliability analysis showed that each scale were quite reliable (safety attitude:0.9483; safety behavior:0.9183; household risk perception:0.9595). And the factor analysis also showed that each scale were valid in terms of the content and predictability. The findings of the study were concluded as follows:
1. There were significant differences in personal characters of marital status and level of education in safety participation behavior.
2. There were significant differences in personal characters of accident experience, traffic accident, join activities or training and join organization or team in safety behavior. And there were significant differences in personal characters of in traffic accident of drinking in safety motivation.
3. The more positive safety attitude, the safety behavior frequency all the more high, and household risk perception to reduce.
4. The more safety knowledge, safety skills, and safety motivation the residents have, the more possible frequency is higher in the safety compliance behavior and the safety participation behavior.
5. The predictability on safety motivation, safety participation behavior and entire of safety attitude by household risk perception.
6. The predictability on them has had the accident experience in safety knowledge, safety skill, safety participation behavior and entire of Safety attitude by household risk perception.
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